



# Ponies Association (UK)

Patron : Mrs C.Welby

President : Mrs P.Campbell

Chairman: Mrs D Whiteman BHSI

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*"Dedicated to the promotion of selective breeding, management,  
welfare and training of horses & ponies"*



## Supreme Championships

### 2015

## Sponsorship Proposal

## Package 1

# Sponsorship & Branding of the P (UK) Supreme Championship 2015 Presitigious Evening Performances



Ponies (UK) are extremely proud that we were the first Association to promote the Evening Performance. Offering competitors the exciting opportunity to ride “Under the Spotlights” at our flagship Supreme Championship Show.

Our evening performances are held on the Friday and Saturday evening at the Supreme Championships offering many competitors the chance to rise & compete under the spot lights in the vibrant atmosphere cheered on by other competitors, friends & family.

Within the Evening Performances Ponies (UK) hold championship finals and open championships for every specification of animal that the Association caters for, along with the very popular and much loved Concours D’Elegance.



As the weekend progresses the intensity of the competition increases while Competitors battle it out for our Supreme Championships culminating on Saturday night where the P(UK) Owens Horseboxes Golden Ticket Final and the Patrons Cup are crowned.

**Benefits of sponsorship of the Evening Performance would include:**

- ❖ Branding of the P(UK) Evening Performance on all schedules, catalogues & PA announcements throughout the event
- ❖ Opportunity to present awards to the competitors
- ❖ Ringside Evening Dining for 4 people
- ❖ Invitation to the Sponsors Reception
- ❖ Access to the Sponsors Lounge
- ❖ Opportunity to display corporate banners at 2 locations on the showground in the main arena
- ❖ ½ page advertisement placed in the P(UK) 2015 Supreme Championships catalogue

The fee for this sponsorship would be £1000 + vat



## Package 2

### **Branding & Sponsorship of a Show Ring at P (UK) Supreme Championships 2015**

#### **Benefits of sponsorship of a show ring would include:**

- ❖ Branding of the ..... Ring on all catalogues & PA announcements throughout the event
- ❖ Opportunity to present awards to competitors
- ❖ Ringside Evening Dining for 2 people on Saturday 25<sup>th</sup> July
- ❖ Invitation to the Sponsors Reception
- ❖ Access to the Sponsors Lounge
- ❖ Opportunity to display a corporate banner in supported ring
- ❖ ½ page company advertisement placed in the P(UK) 2015 Summer Championships Catalogue

The fee for the sponsorship including branding in the P (UK) Summer Championships 2015 Catalogue & showground maps would be –

- a) £500 + vat for branding of the Gold Ring
- b) £400 + vat for branding of the brown Working Hunter Ring
- a) £300+ vat for branding of the Silver Rings
- b) £300 + vat for the branding of Pink Working Hunter Ring

For availability & cost of sponsoring alternative show rings please contact the P (UK) office to discuss.





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